How to activate the "Abandoned orders" feature

- [ ] Create 2 follow-up lists
- [ ] Name the first "_your product name here_ Abandoned"
- [ ] Name the first "_your product name here_ Customers
- [ ] Check the box "Enable abandoned orders handling" inside the Package's record
- [ ] In "Send a message after N hours" type a number
- [ ] Type a Subject; eg. Did you forget something?
- [ ] Type your message; eg. I see you did not complete your order. You can always visit the sales letter at _the URL of your sales letter here_
- [ ] Check the box "Include to a Follow-Up list"

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