Shopify SEO - New Website Checklist

- [x] ~~Submit your sitemap to Google through the Search Console~~.
- [x] ~~Check for crawl errors on Google Search Console. (Recommended every 14 days)~~
- [x] ~~Ensure you are using one, and only one, H1 tag on your pages~~.
- [x] ~~Keep your page titles under 60 characters~~
- [x] ~~Keep your meta descriptions punchy and under 155 characters~~.
- [x] ~~Write compelling page titles that are human-readable.~~
- [x] ~~Include a keyword in your page URL.~~
- [x] ~~Ensure your images have descriptive alt tags and filenames~~.
- [x] ~~Informational pages and blog posts should aim for ~500 words~~.
- [x] ~~Write original product descriptions.~~
- [x] ~~Use redirects where necessary.~~
- [x] ~~Setup your business on other platforms such as Facebook, Twitter, Instagram, and Pinterest~~.
- [ ] Review your site on mobile.
- [x] ~~Ensure your store is fast.~~
- [x] ~~Google My Business Page~~
- [x] ~~Verify My Business Locations~~
- [ ] Add working hours on My Business
- [ ] Add Business Photos to Google My Business
- [x] ~~Add manager to business profile~~
- [ ] Add Google Channel

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