How to Choose the Best Shopify App for In-Stock Notifications

Using a “back in stock” app is one of the most effective (and easy) ways to increase your Shopify store’s sales. As you’re looking into different options, you’ll want to make sure to choose an app with a comprehensive set of features that fulfills all your business needs. Use this checklist to help you decide!



- [ ] Make sure the app has experienced and well-rated support in case you need help with set up or customization.
- [ ] Consider how long it takes to install.
- [ ] Find out what email marketing integrations are available.
- [ ] Pay attention to what kind of analytics the app offers.
- [ ] Look at reviews to see what current and past customers are saying.
- [ ] Pay attention to the free trial length and any limitations.
    - [ ] Do they need your credit card information?
    - [ ] How long does the trial last?
    - [ ] Are features limited during the trial?
- [ ] Consider how they deliver the notifications (SMS, email, etc.)
- [ ] Check out which Shopify theme integrations the app offers.
- [ ] Decide if you need a Shoelace retargeting integration and if the app offers it.

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