# 31 Social Media Marketing Post Ideas for Realtors



- [ ] 1. New Listing
- [ ] 2. Giveaways
- [ ] 3. Helpful news or information
- [ ] 4. Local info
- [ ] 5. Humor posts
- [ ] 6. Real estate tips
- [ ] 7. Videos of home tours or neighborhood guides
- [ ] 8. Home of the Week
- [ ] 9. Real Estate testimonials
- [ ] 10. Day-In-The-Life of posts
- [ ] 11. Polls
- [ ] 12. More free resources
- [ ] 13. Video series
- [ ] 14. Social Good
- [ ] 15. Highlights
- [ ] 16. Behind-The-Scene videos
- [ ] 17. Fun facts
- [ ] 18. Question and Answer

- [ ] 19. Business spotlight
- [ ] 20. Lighthearted posts
- [ ] 21. How-To lists
- [ ] 22. Real Estate expert advice
- [ ] 23. Client events
- [ ] 24. Closing post
- [ ] 25. Holiday messages
- [ ] 26. Memes
- [ ] 27. Housing Market info
- [ ] 28. Buying goals
- [ ] 29. Personal posts
- [ ] 30. Open House
- [ ] 31. Throwback posts

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