30 Day Social Media Content Challenge



- [ ] 1. Take a picture of your workspace
- [ ] 2. Answer a question
- [ ] 3. Introduce you newest employee(s) on social media
- [ ] 4. Share something popular
- [ ] 5. Interview a customer
- [ ] 6. Post a fill-in-the-blank
- [ ] 7. Share something about a community event you're looking forward to
- [ ] 8. Share something funny
- [ ] 9. Share your story
- [ ] 10. Share someone else's content
- [ ] 11. Share a TBT
- [ ] 12. Post something seasonal
- [ ] 13. Share some inspiration
- [ ] 14. Highlight a customer of the month
- [ ] 15. Share something about an event that you recently attended
- [ ] 16. Share an attention grabbing statistic
- [ ] 17. Ask your audience a multiple choice question
- [ ] 18. Create a video, featuring people or products from your business

- [ ] 19. Do a repeat of something that worked well
- [ ] 20. Share your latest email newsletter or announcement
- [ ] 21. Link to an infographic you think your audience will enjoy
- [ ] 22. Edit and share an image
- [ ] 23. Correct a common misconception that relates to your industry
- [ ] 24. Share your favorite book or something's that's on your reading list
- [ ] 25. Give a shout out to another local business or organization
- [ ] 26. Show off your expertise with a helpful tip
- [ ] 27. Post something in celebration of a company milestone, birthday, or little-known holiday
- [ ] 28. Cross-promote your social channels
- [ ] 29. Ask people to join your mailing list
- [ ] 30. Thank your customers for their support

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