Linkedin for Business

Recognise Your Ideal Client (Avatar)



- [ ] What's their job title?
- [ ] What is their seniority level?
- [ ] What is their function?
- [ ] What is their approximate salary range?
- [ ] What industry are they in?
- [ ] How many staff in their company?
- [ ] What country are they in?
- [ ] What location/city are they in?
- [ ] What problem do they have that your service can solve?
- [ ] Are they Male/Female?
- [ ] What is their approximate age?
- [ ] What publications would they get their business information from?

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