9 Ways to Celebrate & Support Female Entrepreneurs: October is National Women's Small Business Month

National Women’s Small Business Month is a great time to remember and raise awareness of the importance of women-owned businesses. These businesses immensely benefit the economy, are powerful contributors to gender equality and fundamental for the future of our country.



12 Statistics on Female Entrepreneurs: https://www.checkli.com/checklists/anthonycaliendo/12-million-reasons-to-celebrate-national-womens-small-business-month-1

1. #BuyFemale: Buy from #WomenOwned businesses in October and year round, and hire women-led businesses.
2. Mentor a female small business owner. Your local Chamber or professional organization can connect you with a woman entrepreneur who needs advise.
3. Read a book by a female entrepreneur. See my list of new books for small business owners and entrepreneurs: https://www.checkli.com/checklists/anthonycaliendo/12-new-books-for-entrepreneurs-sales-and-small-business-owners-to-boost-your-business-in-2019
4. Give a Google, Yelp or Facebook online review to a women-owned business that you patronize.
5. Use your social media sites to promote women-owned businesses.
6. Hire a woman.
7. Sign up for their blog or newsletter or follow them on social media.
8. Refer and introduce a women-owned business to a colleague.
9. Invest in a female entrepreneur. Dana Kanze's TEDx talk said women own nearly 40% of businesses in the United States, yet they receive just 2% of venture funding.