15 Amazing Books for Aspiring Entrepreneurs!

We spoke to a few of the founders at SureSwift Capital and asked about the books that inspired them through their entrepreneur journey. From those conversations, we developed a checklist for all aspiring entrepreneurs.



- [ ] The Lean Startup by Eric Ries
- [ ] Rework by Jason Fried and David Heinemeier Hansson
- [ ] Presence: Bringing Your Boldest Self to Your Biggest Challenges by Amy Cuddy
- [ ] Lost and Founder by Rand Fishkin
- [ ] The Four Steps to the Epiphany by Steve Blank
- [ ] The Art of the Start by Guy Kawasaki
- [ ] INSPIRED: How to Create Tech Products Customers Love by Marty Cagan
- [ ] Tools of the Titans by Tim Ferriss
- [ ] Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead by Brené Brown
- [ ] Let My People Go Surfing: The Education of a Reluctant Businessman by Yvon Chouinard
- [ ] Hustle: The Power to Charge Your Life with Money, Meaning, and Momentum by Neil Patel, Patrick Vlaskovits, Jonas Koffler
- [ ] Grit: The Power of Passion and Perseverance by Angela Duckworth
- [ ] Wooden: A Lifetime of Observations and Reflections On and Off the Court by John Wooden & Steve Jamison
- [ ] The Art of War by Sun Tzu
- [ ] The Alchemist by Paulo Coelho