Top 10 On Page SEO Tips You Can Check Off Your List Today

Improve your organic ranking with these 10 on page SEO tips.

- [ ] Make your title tags alluring. Focus on increasing CTR, not stuffing your page titles with keywords.
- [ ] Put your header tags in numerical order. Start with H1, follow up with H2, and continue as it makes sense.
- [ ] Keep your meta description under 160 characters. Place your keyword (or a variation) near the beginning of this description.
- [ ] Write at least 1,000 words. Keep it easy to read and digest by organizing into bite-sized chunks.
- [ ] Don't front load your content with the good stuff, and then fill in the rest with fluff. Spread out your keywords (and their variations).
- [ ] Write image alt tags for visually impaired users. Describe what it is you're actually looking at.
- [ ] Put your core keywords near the beginning of each section.
- [ ] Reference trusted external sources. You are who you associate with, so build that network by linking to valuable content.
- [ ] Link to relevant internal pages. Take the user on a well thought out content journey.
- [ ] When linking to any page that isn't relevant to the user's journey (i.e. Terms and Conditions, Privacy Policy), add a nofollow tag.

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