Daily SEO Checklist for the Advanced SEO

A daily checklist for SEOs to organize their day and keep track of SEO performance



Run daily. Rinse & repeat.

- [ ] Grab coffee and scan your SEO publication of choice to check for any algorithm updates (Google algo updates publication recco: SE Roundtable)
- [ ] Review website traffic and check for any abnormalities. If using GA, make use of annotations.
- [ ] Review keyword rankings with your tool of choice; preferably you're using more than one tool (software reccos: SEMrush and Moz Pro)
- [ ] Make a list of all things you are planning on working on for the day and then organize from most important to least important (software recco: Trello)
- [ ] Make note of what you accomplished and need to move to the the next day (software recco: Trello)

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