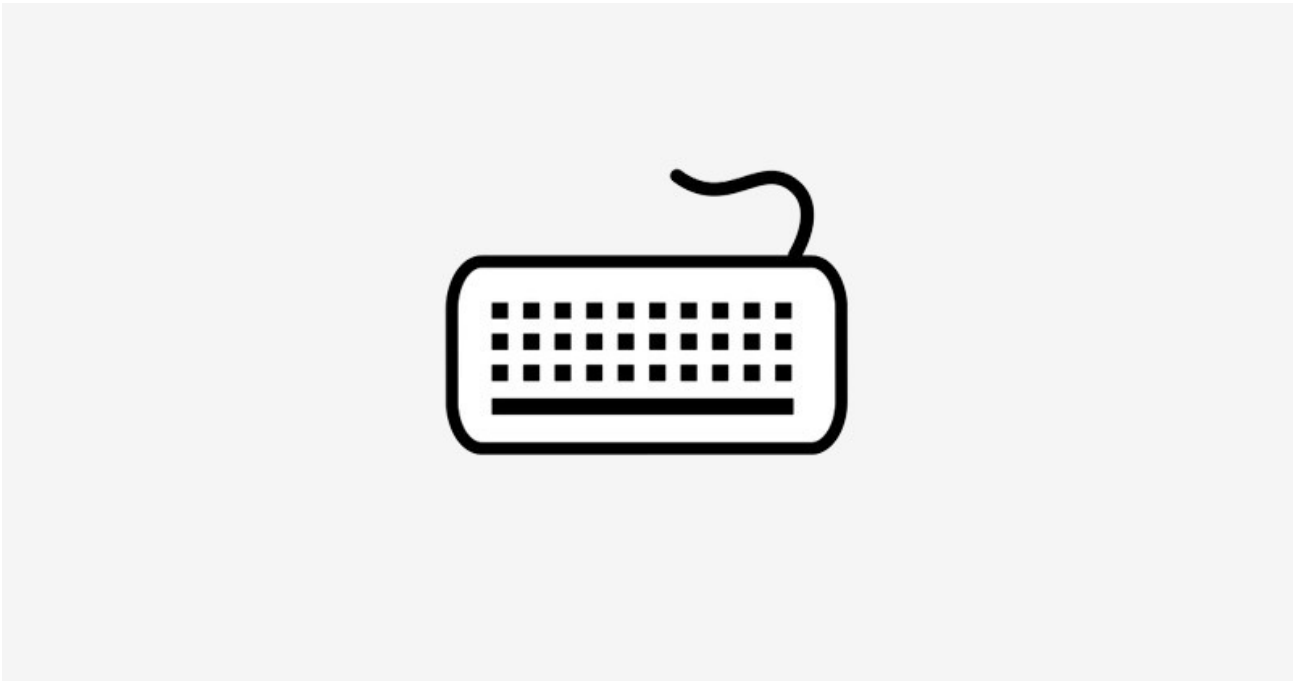
12 Super Simple Ways to Optimize Any Web Page with a Target Keyword

Before launching a new landing page, web page or blog post, optimize that page with your target keyword. Remember to naturally use your keyword, don't over do it. To sound more natural, try using variations of your keyword. You can use this checklist or SEO audit any page of your website for free: https://marvlus.ai/tools/seoaudit/



- [ ] Title tag
- [ ] Description Tag
- [ ] Page URL
- [ ] Heading Tag 1, 2, or 3
- [ ] Body text, 2-3 times max
- [ ] Featured image file name
- [ ] Featured image alt tag
- [ ] Featured image caption

Addition Keyword Optimization Tips

- [ ] Bold the sentence containing your keyword in the body text
- [ ] Use your target keyword in bullet points so it stands out
- [ ] Link to your new page from older pages naturally using your target keyword
- [ ] Use your keyword in the file name, alt tag, and caption of images that link to this page

Try our free SEO audit tool for free □ https://marvlus.ai/free-seo-audit/

Created By Marvin Russell - https://marvlus.ai