AI Website Audit — Auditsky

AI Website Audit Checklist — A clear, actionable list of fixes to boost your site's visibility across ChatGPT, Gemini, and Google. Designed to improve AEO (Answer Engine Optimization), GEO (Generative Engine Optimization), and how LLMs interpret and rank your content. Audit your website for AI and SEO at https://marvlus.ai ×



1. Is your brand name clearly mentioned near the top of the page?
2. Do you include a short sentence that describes what your brand does?
3. Is there a branded Q&A like "What is [Brand Name]?" with an answer?
4. Do you describe your business type in plain language?
5. Are your target keywords used near your brand name?
6. Are related keywords naturally used throughout the content?
7. Is the brand's location or other key entity information clearly mentioned?
8. Does your content cover related subtopics using proper headings?
9. Is your content written in short, clear sentences and tidy paragraphs?
10. Do you use a clear and consistent heading structure (H1 → H2 → H3)?
11. Is the page optimized with schema-like content (e.g., FAQ, business type, etc.)?
12. Is the tone of the content aligned with the intended brand experience?
13. Does the content align with the user's search intent?
14. Are there clear question-and-answer sections to help AI extract answers?
15. Is brand or author information clearly displayed and consistent?