# The 2019 Six Step Popular Post Challenge for Bloggers

Make sure your most popular content stays up-to-date for new and returning visitors. Spend a short amount of time making six simple updates to your most popular posts so they continue to be a valuable resource for future visitors.

1. Identify your top 10 most popular articles. (Use Google Analytics)
2. Update your most popular articles with links to new and other popular articles.
3. Update old images or add images to popular posts. (Including featured images)
4. Update outdated stats, links, and other types of content.
5. Add new or updated images on your most popular posts.
6. Strategically setup email subscription forms on your post popular posts.

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