Your Nonprofit’s To-Do List for 2018: 6 Ideas

It is no secret that the explosion of technology has changed the business world. It is hard for nonprofits to keep up, especially when working with limited resources. It can feel, because of the incredible work that nonprofits do, that investing in technology is unnecessary and donors will flock regardless.



- [ ] 1. INVESTING IN YOUR WEBSITE
- [ ] 2. ONLINE AD CAMPAIGNS
- [ ] 3. EVALUATE, UPDATE OR CHANGE YOUR CRM
- [ ] 4. CREATE A SOCIAL MEDIA PLAN
- [ ] 5. DONOR STEWARDSHIP
- [ ] 6. EVALUATE YOUR OFFICE

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