Boost up the conversion rate of your website (Tips)

If you are wondering how to craft a website with high conversion rates, implement the most effective web design principles and design tricks discussed here.

- Incorporate a clear value proposition
- Simplify your navigation
- Use predictable layout
- Consistent branding
- Reduce the number of clicks
- Powerful call to action
- Simplified design forms
- Use a few images, large in size
- Colour coordination
- Build responsive websites

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