Monetize your blog

It takes a lot of work surprisingly, but you can easily turn this into a very lucrative business. Here's how!



- [ ] Ad Revenue - Incorporate banner ads, clickable links and more in the layout of your site
- [ ] Affiliates Programs - Try promoting a product or company on your blog, and any returns in sales from your promotion will result in a small income for you
- [ ] Full-On Selling Products/Services - It can be anything, such as books, gadgets, e-courses, or fashion. You will get a cut from any sales made here as well
- [ ] Sponsored Posts - Collaborate with a business (or a person selling a something) to hire you to speak on behalf of their goods/services on your blog. Essentially, paid-for exposure
- [ ] External Content - Use your blog as a portfolio of writing, and promote your skills to other blogs or online companies that are looking for help from writers
- [ ] Interviews - Bloggers will occasionally get asked to appear for an interview on outside media sources. They get your brand endorsement, you get their pay. Win-win!
- [ ] Paid Press Trips - Some hotel & travel companies will pay a bloggers' travel fees to enjoy their accommodations, and in return, you write hefty posts about their services

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