Your Name, Your Brand: Why You Should Google Yourself - Reputation Management Checkup

30 tools for monitoring and managing your online reputation that help you know what's being said about you online: and clean it up to improve your digital reputation!



Free Reputation Monitoring Tools (includes Freemium tools)

- [ ] Google Alerts https://www.google.com/alerts
- [ ] Twilert https://www.twilert.com/
- [ ] Yext http://www.yext.com/
- [ ] Naymz http://www.naymz.com/
- [ ] Social Mention http://www.socialmention.com/
- [ ] Go Fish Complaint Search https://gofishdigital.com/complaint-search/
- [ ] Hootsuite https://hootsuite.com
- [ ] Google search https://www.google.com/
- [ ] Talkwalker https://www.talkwalker.com
- [ ] KnowEm http://knowem.com/
- [ ] Image Raider https://www.imageraider.com/
- [ ] Technorati http://technorati.com/
- [ ] Rankur http://rankur.com/
- [ ] Who's Talking http://www.whostalkin.com/
- [ ] BrandYourself

Paid Reputation Monitoring Tools

- [ ] Reputology https://www.reputology.com/
- [ ] Review Trackers http://www.reviewtrackers.com/
- [ ] Yotpo https://www.yotpo.com/
- [ ] ReviewPush https://www.reviewpush.com/
- [ ] Trackur http://www.trackur.com/
- [ ] BrandsEye http://www.brandseye.com/
- [ ] BrandWatch http://www.brandwatch.com/
- [ ] Reputation Loop https://www.reputationloop.com/bot/
- [ ] Grade.Us https://www.grade.us/
- [ ] RepuSure https://www.repusure.com/
- [ ] Falcon https://www.falcon.io
- [ ] RenegadeWorks https://renegadeworks.com
- [ ] SproutSocial https://sproutsocial.com/
- [ ] Reputation Management http://www.futuresolutionsmedia.com/
- [ ] Cision http://www.cision.com/us/

Knowing what's said online about your personal brand and your company is vital to stay competitive and to trouble-shoot a problem before it gets out of hand!