50 Popular Abbreviations You Need To Know to Speak Social Media

Speaking the language of social media means learning how to communicate faster and with less words. Below are 50 of the top abbreviations and acronyms used in social media.



- TW = Twitter
- IG = Instagram
- YT = Youtube
- FF = Follow Friday
- J/K = Just Kidding
- LMFAO = Laughing My Fucking Ass Off
- LOL = Laugh Out Loud
- RT = Retweet
- SMH = Shake My Head
- FOMO = FOMO
- b/c = Because
- DM = Direct Message
- MT = Modified Tweet
- BRB = Be Right Back
- NSFW = Not Safe For Work
- PPL = People
- FB = Facebook
- LI - Linkedin
- WTF = What the fuck or Where the fuck
- FML = Fuck My Life
- LMAO = Laughing My Ass Off
- LMK = Let Me Know
- OMG = Oh My God
- STFU = Shut The Fuck Up
- BTW = By The Way
- YOLO = You Only Live Once
- ICYMI = In Case You Missed It
- TBT = Throw Back Thursday
- BFF = Best Friend Forever
- IDK = I Don't Know
- OMW = On My Way
- ROFL = Rolling On the Floor Laughing

- POTD = Photo Of The Day
- TMB = Tweet Me Back
- B4 = Before
- HBD = Happy Birthday
- L8 = Late
- QOTD = Quote Of The Day
- THNX = Thanks
- w/ = With
- NM = Not Much
- TLDR = Too Long Didn't Read
- AFAIK = As Far As I Know
- CMGR = Community Manager
- IDC = I Don't Care
- MM = Music Monday
- TBH = To Be Honest
- TMI – Too Much Information
- WOTD = Word of the Day
- SM = Social Media

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